



**CHANGING THE
CONVERSATION**
AROUND
ADVANCED
REPRODUCTION



The Advanced Reproduction Centre



The ARC, Canada's first Advanced Reproduction Centre provides all Western Canadian Producers access to the world's most advanced technologies, exclusively through our network. The ARC is changing the conversation surrounding reproduction.

With multiple locations across Western Canada, our team of experts will translate your genetic goals into a cost-effective tailored reproduction plan that bridges the gap between your genetic strategies and reproductive results.

We believe the profitability of dairy and beef herds will significantly increase through the use of advanced reproduction solutions.

HOW WE ARE CHANGING THE CONVERSATION?

Quite simply, we want to focus on the goal rather than the process. Using a team approach, we will focus on the most efficient and effective way to deliver on your expectations. We will take your genetic plan and bring it into reality. Whether that be as a herd strategy or an individual strategy, you can have confidence that we will utilize every tool in our toolbox to achieve your goal.

Not every potential donor will produce cost-effective results in reproduction. Using our approach to screening donors and applying the most effective individual strategy to each donor, we will maximize the chances of success. This will result in a detailed reproduction plan for the identified donors.

The partnership between our veterinarian professionals, your genetics team and you (the farmer), combines all the expertise needed to substantially increase the performance of your herd and therefore, the profitability of your

business. Our advanced reproduction services are now an affordable and effective solution for every dairy and beef producer.

The ARC is farmer-owned, this is your organization working for you.

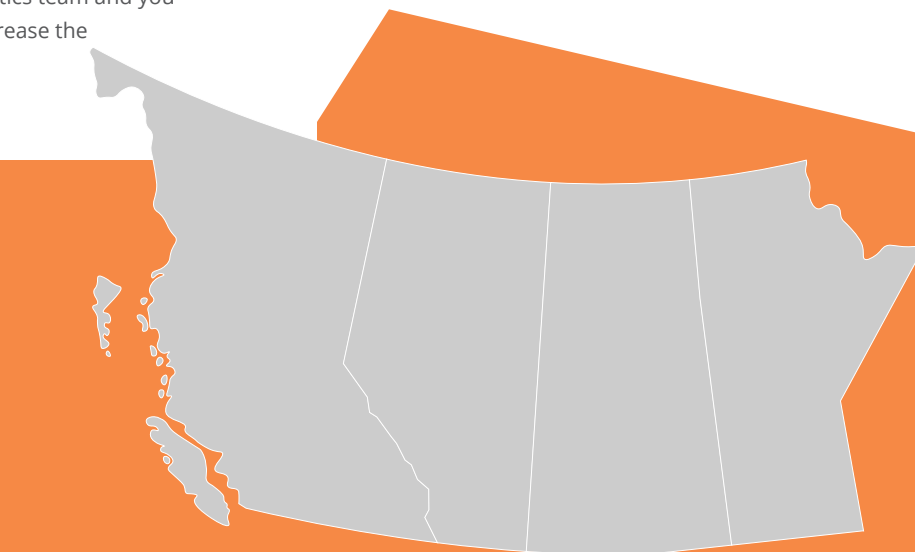
EXCLUSIVE TECHNOLOGIES AND EXPERTISE

All is not equal when it comes to advanced reproduction. Only through one organization, The ARC, can you access the world's leading technology from Boviteq and decades of reproduction expertise contained within Bow Valley Genetics and our partners.

OUR TOOLBOX INCLUDES:

- Reproduction planning
- Donor identification & management
- In-vitro Fertilization (IVF)
- In-vivo Fertilization (Conventional Embryo Transfer)
- Recipient management
- Embryo acquisition and sales
- Embryo implantation

SUCCESS STORY



The ARC brings world class reproduction services to famers across Western Canada



The Advanced Reproduction Centre

Delivering your future, today

For more information, please visit our website
www.thearcservices.com or contact us at: 1.800.563.5603

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